Global Green Market Place

The independent, quality-assessed **DestiNet** Atlas brings together all certificates and certified tourism establishments in one place.

Sustainable Tourism Certification programmes link their certified tourism businesses and services with the Atlas.



Fach tourism service features links to its certificate and its website to provide further information to interested parties.

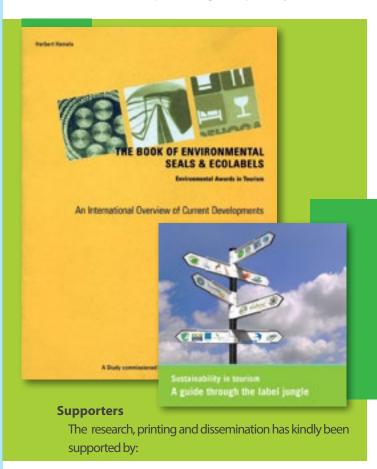
Tour operators and travel agencies, travellers and journalists can zoom to their chosen destinations to see what choice there is.

ECOTRANS 1993 - 2013

ECOTRANS was founded in 1993 as an independent, European not-for-profit network to help promote and support sustainable tourism development.

Topic: Sustainable tourism certification

Since 1994 ECOTRANS has published and continuously updated a global list of ecolabels, with the aim of promoting transparency in this field.



















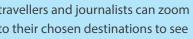
ECO TRANS

Sustainable

Tourism Certification

Worldwide





All Sustainable Tourism Certificates on DestiNet.eu

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The world is diverse - and this makes it so interesting for travellers. The wide range of sustainable tourism certificates currently available reflects these differences with appropriate and controlled criteria which allow us to judge whether a particular tourism service has good environmental and sustainability management and performance.

DestiNet provides key information on each certificate and standard - and promotes the certificates to the tourism marketplace.



Responsible tourism is when:

- Businesses find out about approriate certification programmes.
- Destinations encourage their tourism services to participate in certification schemes.
- ♦ Tour Operators collaborate with certified hotels and tourism service providers.
- ♦ Travel agencies inform their clients about sustainable travel opportunities.
- ♦ Travellers buy the better choice.



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