

## Global Green Market Place

The independent, quality-assessed **DestiNet Atlas** brings together all certificates and certified tourism establishments in one place.

Sustainable Tourism Certification programmes link their certified tourism businesses and services with the Atlas.



Each tourism service features links to its certificate and its website to provide further information to interested parties.

Tour operators and travel agencies, travellers and journalists can zoom to their chosen destinations to see what choice there is.

## ECOTRANS 1993 – 2013

ECOTRANS was founded in 1993 as an independent, European not-for-profit network to help promote and support sustainable tourism development.

### Topic: Sustainable tourism certification

Since 1994 ECOTRANS has published and continuously updated a global list of ecolabels, with the aim of promoting transparency in this field.




### Supporters

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## Sustainable Tourism Certification Worldwide



Information Service for  
making tourism more sustainable

# All Sustainable Tourism Certificates on DestiNet.eu



The world is diverse - and this makes it so interesting for travellers. The wide range of sustainable tourism certificates currently available reflects these differences with appropriate and controlled criteria which allow us to judge whether a particular tourism service has good environmental and sustainability management and performance.

**DestiNet** provides key information on each certificate and standard - and promotes the certificates to the tourism marketplace.



## Responsible tourism is when:

- ◇ Businesses find out about appropriate certification programmes.
- ◇ Destinations encourage their tourism services to participate in certification schemes.
- ◇ Tour Operators collaborate with certified hotels and tourism service providers.
- ◇ Travel agencies inform their clients about sustainable travel opportunities.
- ◇ Travellers buy the better choice.

	Adventure Green Alaska			Green Hospitality Programme, Ireland	
	Austrian Ecolabel for Tourism	GSTC		Green Key Eco-Rating Program	
	Biosphere Responsible Tourism	GSTC approved		Green Key	
	Blue Flag			Green Leaf Foundation, Thailand	
	Certification for Sustainable Tourism, Costa Rica	GSTC		Green Leaf™ Environmental Standard	
	Clean Tourism Certificate, Poland			Green Star Hotel, Egypt	
	CSR-Tourism	GSTC		Green Tourism Business Scheme, UK	
	EarthCheck	GSTC		Hawaii - Green Business Program	
	ECEAT Quality Label			ibex fairstay, Switzerland	
	Eco awards Namibia			Leaders in Environmentally Accountable Foodservice Canada	
	ECO Certification Program, Australia	GSTC		Legambiente Turismo, Italy	
	ECO Certification, Malta	GSTC		Nature's Best, Sweden	
	Eco Tourism Ireland	GSTC		PAN Parks	
	Eco-Romania			Q certification Tourism	
	ECOCAMPING			QualityCoast	
	Ecolabel Luxembourg			Qualmark, New Zealand	
	Environmentally Sustainable Accommodations International Standard	GSTC		Rainforest Alliance Sustainable Tourism Verification	GSTC
	ECOPROFIT			Sello Ambiental Colombiano	
	Ecotourism Kenya			Smart Voyager, Ecuador	
	European Charter for Sustainable Tourism in Protected Areas			Sustainable Tourism Eco-Certification Program STEP	GSTC
	European Ecolabel			Blaue Schwalbe	
	Fair Trade in Tourism South Africa	GSTC		The Nordic Swan	
	GREAT Green Deal Guatemala			Travelife	GSTC
	Green Certificate Latvia			Viabono, Germany	
	Green Globe			European Eco-Tourism Labeling Standard (Standard only!)	GSTC